

Officer Awareness on the Border: Narcomessage in Texas

Details

On May 8, 2010, a Spanish-language flyer was placed on a vehicle in Brownsville, Texas, warning that the upcoming weekend of May 15-17, 2010, would be one of the "most violent weekends in all of Mexican history" as members of an unidentified drug trafficking organization allegedly plan to battle an unspecified rival criminal organization.

The message advises the public to remain calm, be cautious and most notably, not to wear dark colors. The message claims that gunmen will be wearing black during the weekend for identification purposes; the wearing of black or dark colors with orange lettering supports recent intelligence which has been circulating in association with the Gulf Cartel.

Narcobanners and printed flyers have long been used in Mexico by cartels to relay messages to rivals, the government, issue warnings and garner public support. Mexican cartels have also been known to use such messages for psychological operations, often warning of events that do not materialize.

At this time the validity of the threat mentioned in the flyer is unknown. However, due to the increase of threats and violence along the border, it should still serve as a precautionary measure to law enforcement along the Mexico-Texas border. All officers are highly encouraged to utilize extreme caution when encountering possible cartel members and are reminded to remain vigilant of their surroundings whether on or off duty.

Attached is the Spanish and translated version of the message on the flyer as received by the Texas Fusion Center. Anyone with comments or questions regarding this bulletin, or with additional information regarding this narcomessage, should contact the DPS Texas Intelligence Center at 1-866-786-5972 or by e-mail at txdpsintelcenter@txdps.state.tx.us.

Sources

TXDPS CID, Gang Unit

English translation provided by the Texas Fusion Center:

Subject: Take precautions, it is going to get ugly

For what is the trafficking of drugs!!! This is a multi million dollar business; don't think it is only about territory, which is why we are informing you to move out of the way this weekend. We are going to finish the cleansing that we have been undertaking of our rivals. So don't go out because it is going to be but very [expletive]. We are in a verbal agreement with our rivals that we will riddle each other (with bullets) this weekend wherever we may encounter each other. Lots of our associates visit different bars, dives and restaurants...All dressed in black and that is how we will identify ourselves to kill our rivals. Therefore we recommend that you do not dress in dark clothing, because it will be like making yourself a target for our enemies. Do not be concerned this weekend. We will finish with all of this and the [expletive] of the sons of [expletive] who want to come into our territory. Very soon peace will return to this beautiful state which we love dearly and which earns us millions of pesos, and we are not going to leave it to just anybody. Therefore it is best to not go outdoors because this weekend will be the most violent weekend in all of Mexican history. And please stay calm and be cautious. Because we are going to be very alert to any strange things and we will not hesitate to kill whomever. This is our job and we know how to do it well!!! Take care and ask (pray) that all turns out well and that we will be done with these [expletive] kidnappers...Our only business is drug trafficking!!!

In memory of the boss of bosses!!!

Original message:

Subject: FW: Tomen precauciones se pondrá feooooooooo

Para lo que, es el trafico de droga!! Este negocio es de muchos millones de dólares, no crean que solo es por el lugar, así que les informamos que apartir de este próximo fin de semana vamos a terminar con la limpia que hemos venido haciendo con nuestros rivales... Así que no salgan por que va a estar muy pero muy %. &/ &,90 / %. Ya estamos apalabrados con nuestros contrarios que nos vamos a acribillar este fin de semana donde nos, encontremos...muchos compañeros nuestros visitan. Diferentes bares, antros y cantinas..Tonos vestidos de negro y así nos vamos identificar. Para matar a los contrarios...así que les recomendamos no vistan ropa obscura por que seria ponerte como blanco para nuestros contrarios. .. No se preocupen este fin de semana vamos a terminar con todo esto y las \$%\$!& de los hijos de \$%\$!& que se quieren meter a nuestro territorio. .. Ya muy pronto volverá la tranquilidad a este bello estado por que lo queremos mucho al darnos aganar muchos millones de pesos, y no se los vamos a dejar a unos cualquiera...así que mejor no salgan por que el próximo fin de semana será "el mas violento de, toda la historia de México, y por favor manejen tranquillos, y con precaución. Porque vamos a estar muy alertas de cualquier cosa extraña y no vamos a dudar a matar a quien "sea ..Ese es nuestro trabajo y lo, sabemos hacer muy bien!!! Cuídense y pidan que todo nos salga muy bien y acabemos con estas \$%!% y secuestradoresnuestro negocio solo es traficar droga! !!

En memoria del jefe de jefes!!!