

LOJACK AND LAW ENFORCEMENT

A Cooperative Relationship
for Stolen Vehicle Recovery
For Law Enforcement Use Only

LO**JACK**[®]
Keep it close.™

The following primer on LoJack stolen vehicle recovery systems is written for law enforcement officers who communicate with the media. It's designed to factually explain the various components of the LoJack Stolen Vehicle Recovery System and how it is used by officers to track and recover vehicles that have been reported stolen by their owners.

If you have additional questions on LoJack, please contact your local LoJack Law Enforcement Liaison or LoJack Corporate Communications.

TABLE OF CONTENTS

Who is LoJack Corporation?.....	2
What are LoJack's Products?.....	3
Up Close: The LoJack Stolen Vehicle Recovery System.....	4
Up Close: The LoJack Early Warning Recovery System.....	6
What is LoJack's Customer Help Line for Reporting Theft?.....	7
Using the LoJack Radio Frequency.....	8
How do Law Enforcement and LoJack Work Together to Recover a Stolen Vehicle?.....	9
LoJack Contacts.....	10
LoJack Coverage Areas.....	11

WHO IS LOJACK CORPORATION?

Headquartered in Westwood, Mass., LoJack (Nasdaq: LOJN) is the recognized world leader in stolen vehicle tracking and recovery. Our proven radio frequency based system – the most successful tracking technology available today – is used by federal, state, and local law enforcement agencies throughout the United States and more than 20 countries worldwide. With a vehicle recovery rate of more than 90 percent, LoJack is the trusted stolen vehicle recovery solution with more than 3 million units installed worldwide. Law enforcement officials using LoJack are responsible for the recovery of more than 100,000 vehicles worldwide worth nearly \$2 billion and the discovery and breakup of hundreds of “chop shops” and organized theft rings.



WHAT ARE LOJACK'S PRODUCTS?

LoJack is a stolen vehicle recovery system using proven and proprietary radio frequency technology. It operates through a **public-private cooperative relationship** between LoJack and public law enforcement agencies to effectively combat vehicle theft. LoJack operates on a special radio frequency specifically allocated by the FCC exclusively for stolen vehicle recovery.

There are two LoJack recovery systems for consumers:

- **LoJack Stolen Vehicle Recovery System** – This consists of a small, silent transmitter hidden within the consumer's vehicle. After police enter a stolen vehicle report in the state crime computer, the LoJack transmitter is activated and begins to send a signal that police can track using LoJack Police Tracking Computers to recover the stolen vehicle.
- **LoJack Early Warning Recovery System** – This auto security system builds on the technology in the LoJack Stolen Vehicle Recovery System to provide an additional layer of security. LoJack Early Warning notifies consumers when their vehicle has been moved without their permission. This enables owners to report the vehicle theft faster.

In addition to these stolen vehicle recovery systems, LoJack markets a portfolio of complementary automotive security products. LoJack also markets a Stolen Vehicle Recovery System that is designed for the construction industry.

UP CLOSE: THE LOJACK STOLEN VEHICLE RECOVERY SYSTEM

The LoJack Stolen Vehicle Recovery System consists of several separate components:

- **The LoJack Transmitter** – A LoJack customer purchases this small transmitter device for his vehicle.

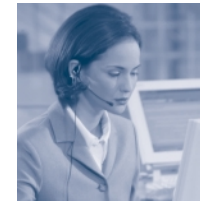
Hidden – This device is installed in any of dozens of hidden locations within a consumer's vehicle. There are no decals, aerials, or other indications that it is present in the vehicle.

Silent – When activated by law enforcement, LoJack transmitter's RF signals are inaudible.

Powered – The LoJack is connected to the car's electrical system and can also transmit for several days using its own self-contained backup battery.

- **LoJack Database** – When a state crime computer receives notification of a stolen vehicle, it connects to a LoJack database to determine if the stolen vehicle is equipped with a LoJack transmitter. If so, that LoJack transmitter is activated.

- **LoJack Radio Towers** – LoJack operates a network of radio towers that communicate with and activate the LoJack transmitter hidden within the stolen vehicle.
- **Police Tracking Computers** – LoJack provides police tracking computers that are installed within patrol vehicles, helicopters, and aircraft. These computers receive signals from the activated LoJack transmitter to lead police to the stolen vehicle's location.



UP CLOSE: THE LOJACK EARLY WARNING RECOVERY SYSTEM

This automotive security system builds on the technology of the LoJack Stolen Vehicle Recovery System. ***LoJack Early Warning notifies the owner if his vehicle has been moved without his permission***, enabling him to be aware of a possible vehicle theft much sooner. LoJack Early Warning dramatically reduces the time between theft discovery and vehicle recovery, which can significantly minimize vehicle damages and repair costs. The system components are:

- **LoJack Stolen Vehicle Recovery System** – The same LoJack transmitter is used in the LoJack Early Warning Recovery System.
- **Early Warning Motion Sensor** – This hidden, unmarked sensor detects when the protected vehicle has been moved.
- **Two Early Warning Key Passes** – The presence of the key pass indicates an authorized user is driving the vehicle. If a key pass is ***not*** present when the motion sensor detects vehicle movement (indicating an unauthorized movement), the consumer is notified that the vehicle has moved.

Consumers can receive notification in their preferred priority through five forms: home, work and/or cell phone, alpha pager, e-mail, and text messaging. Once notified, the consumer can verify whether the vehicle has been stolen and report the theft to police sooner.

WHAT IS LOJACK'S CUSTOMER HELP LINE FOR REPORTING THEFT?

When a customer's LoJack-equipped vehicle is stolen, LoJack offers special telephone assistance at **800-4-LOJACK**. This hotline is staffed by LoJack experts who help consumers with questions related to theft reporting, insurance claims procedures, and product support.

LoJack's Customer Help Line For Reporting Theft will enhance the stolen vehicle reporting or recovery process. Typically, police agencies welcome this supplemental service from LoJack since it frees them from answering frequently asked questions and allows them to focus on police work. If the theft has not yet been reported, the LoJack customer representative will immediately direct the customer to law enforcement to report the theft.

USING THE LOJACK RADIO FREQUENCY

Occasionally, some confusion arises regarding the LoJack radio frequency and its permitted uses.

- LoJack technology operates on a specific radio frequency explicitly allocated by the U.S. Federal Communications Commission and limited to use by law enforcement agencies solely and exclusively for stolen vehicle recovery.

HOW DO LAW ENFORCEMENT AND LOJACK WORK TOGETHER TO RECOVER A STOLEN VEHICLE?

Law Enforcement

- Accepts a report of a stolen vehicle and enters the stolen vehicle report in the state crime computer.
- Activates LoJack system hidden in the stolen vehicle.
- Tracks and recovers stolen vehicle.

LoJack

- Provides law enforcement agencies with specialized equipment for tracking and recovering stolen vehicles.
- Provides law enforcement agencies with training and assistance to use this equipment properly and optimally.
- Answers consumer questions about LoJack at 800-4-LOJACK.
- LoJack is not able to activate a LoJack system.

LOJACK CONTACTS

LoJack has Law Enforcement Liaisons in each of the states where LoJack is operable. For additional information, call **(800) 4-LoJack** (800-456-5225) and ask for the local LoJack Law Enforcement Liaison in your area.

You may also direct media inquiries to the media section of LoJack's Web site (<http://www.lojack.com/about/newsroom.htm>) that contains detailed information on LoJack, links to helpful theft information sites, and recent press releases.

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LOJACK COVERAGE AREAS

LoJack operates in areas of the country with the greatest population and density, highest number of new vehicle sales, and highest incidence of vehicle theft. LoJack operates in all or part of the following states:

- Arizona
- California
- Colorado
- Connecticut
- Delaware
- Florida
- Georgia
- Illinois
- Louisiana
- Maryland
- Massachusetts
- Michigan
- Nevada
- New Hampshire
- New Jersey
- New York
- Pennsylvania
- Rhode Island
- Texas
- Virginia
- Washington
- District of Columbia

On a global scale, LoJack systems are in use in more than 20 countries throughout Latin America, Europe, Africa, Asia, and the Western Hemisphere.

NOTES



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