



#### **Management Presentation**

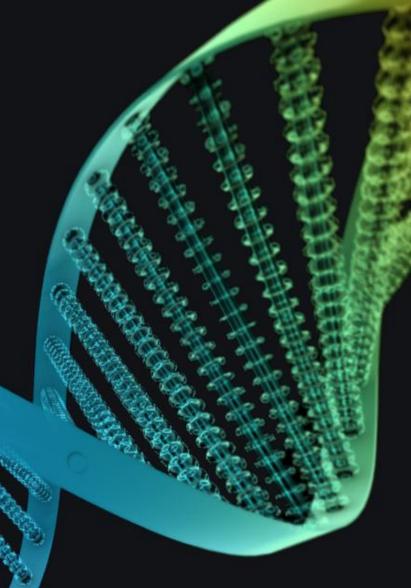
Prepared for



November 2010, Proprietary and Confidential



#### **Continuous Protection**





# History of Industry Leadership

- Founded in 2003 to perform offensive cyber security consulting for the CIA and other high profile government agencies
- Shifted focus from government consulting which is not scalable to developing security software products
- Offices in Sacramento, and DC Area
- Now serve critical infrastructure customers, with the most sophisticated security demands, across the government and private sectors



#### HBGary Management – Deep Domain Knowledge

#### Greg Hoglund CEO

#### **Previous Innovations:**

- Wrote early network vulnerability scanners, installed in over half of Fortune 500 companies
- •Created and documented the first Windows NT-based rootkit

#### **History of Entrepreneurship:**

- Founded www.rootkit.com
- Co-founded Cenzic, Inc., an innovator in software fault injection technology

#### **Publications:**

- Exploiting Online Games (Addison Wesley 2007)
- •Rootkits: Subverting the Windows Kernal (Addison Wesley 2005)
- •Exploiting Software: How to Break Code (Addison Wesley 2004)

#### Additional:

- Holds two patents
- Frequent speaker at Black Hat, RSA and other security conferences

#### Penny Leavy President

#### **Previous Experience:**

- Co-founded Cenzic:
  - Formulated Cenzic's basic business structure
  - Assembled a solid executive team
  - Secured financing from top-tier venture capital firms during a tight economy

#### •Head of sales for FTP Software:

- Built a distribution network of over 500 OEM and channel partners
- Opened nine international sales offices
- Grew sales from \$3 million to \$120 million
- Finjan Software:
  - Instrumental in repositioning the Company as a leading corporate-security provider
- Tripwire:
  - Developed an aggressive product strategy that resulted in increased visibility and revenues for the computer security company



# High-Value Partnerships Drive Strong Growth in Sales

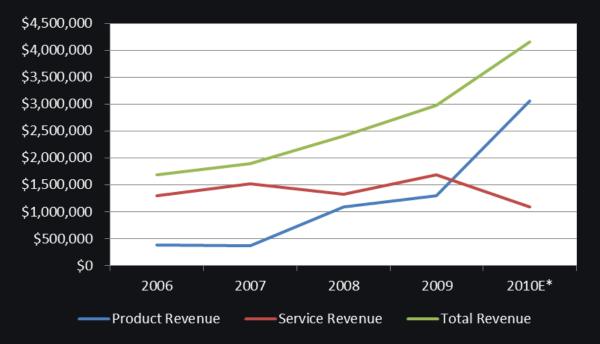








# History of Solid Revenue Growth



HBGary has experienced tremendous revenue growth since 2006, driven primarily by the strong growth in product revenue:

CAGR	
Product Revenue	67%
Service Revenue	-4%
Total Revenue	25%



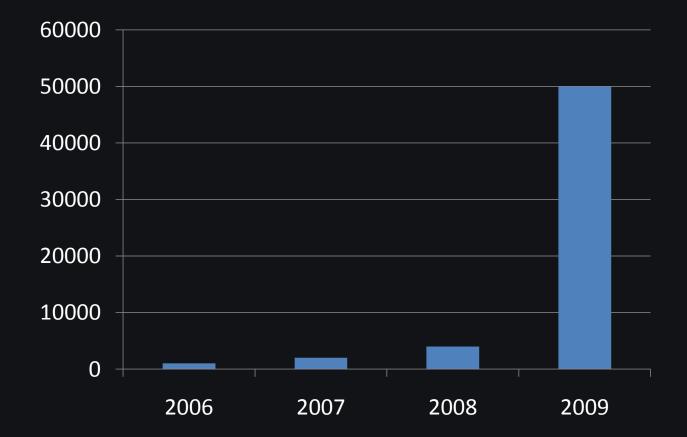
#### The Evolved Risk Environment

All data is digital and can be stolen by motivated and well funded attackers from 3,000 miles away. They are entrenched already.

Host-level and perimeter protection is incomplete. Existing security does not detect emerging threats. The network is becoming perimeterless and the host is the key to protecting the enterprise



#### Signature based systems don't scale



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### There is NO RISK REDUCTION

- Incident Response & Reimage is the traditional model but....
- Reimaging doesn't fix the vulnerability over 50% of reimaged machines will end up reinfected with the same malware

After the IR team leaves, the bad guys come crawling back out of their holes using multiple layers of entrenched malware and sleeper agents (hey, remember, these guys are *hackers*)



#### **Continuous Protection**

- The bad guys are going to get in. Accept it.
- Because intruders are always present, you need to have a continuous countering force to detect and remove them.
- Your continuous protection solution needs to get smarter over time – it must learn how the attackers work and get better at detecting them. Security is an intelligence problem.



### Efficient & Scalable Visibility

- To detect advanced intruders, the security team needs whole-host remote live-forensics at the click of a button
- To be efficient, the team needs to search over tens of thousands of machines in minutes
- The solution needs to support all levels of analysis, from simple search to low-level disassembly

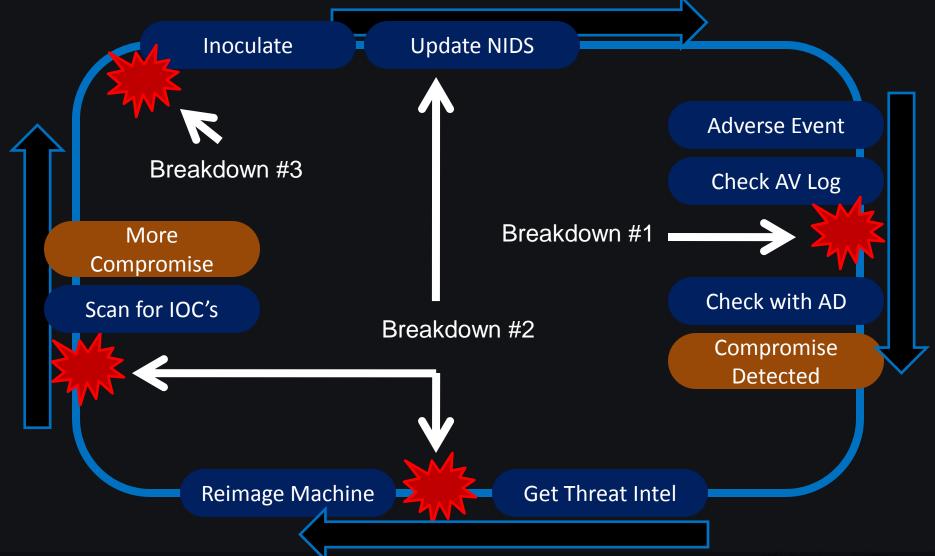


#### Countermeasures

- Once compromise is detected, data needs to be extracted that can be used for better intrusion detection
  - Registry keys, emails, DNS names, URL's, binary file signatures, in-memory signatures, etc.
- At all times, you need to think about how you will detect the attacker NEXT WEEK.



#### **Continuous Protection**



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### The Breakdowns

• #1 – Trusting the AV

 AV doesn't detect most malware, even variants of malware that it's supposed to detect

- #2 Not using threat intelligence
  - The only way to get better at detecting intrusion is to learn how to detect them next time
- #3 Not preventing re-infection
  - If you don't harden your network then you are just throwing money away



# The Big Picture of HBGary

- Detect bad guys using a smallish genome of behaviors – and this means zeroday and APT – no signatures required
- Followup with strong incident response technology, enterprise scalable
- Inoculate to protect against known malware
- Back this with very low level & sophisticated deep-dive capability for attribution and forensics work=Smarter Security



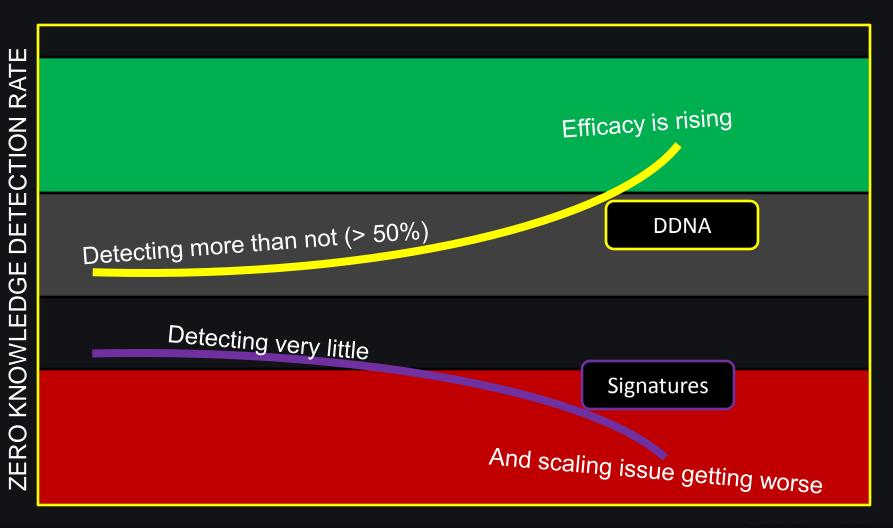
# HBGary's take on all this

- Focus on malicious behavior, not signatures
  - There are only so many ways to do something bad on a Windows machine
- Bad guys don't write 50,000 new malware every morning
  - Their techniques, algorithms, and protocols stay the same, day in day out
- Once executing in physical memory, the software is just software

Physmem is the best information source available



### Efficacy Curve



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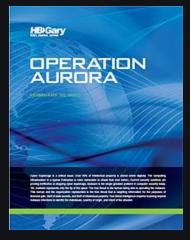


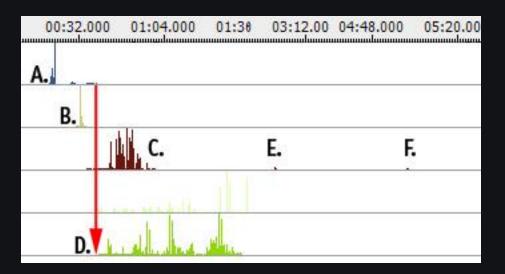
### And The Very Near Future

- Digital Antibodies, deployed persistent protection against specific threat patterns
  - This only works for known malware or attack patterns
  - This causes the attacker's methods to stop working and limits their movement, forcing them to spend resources to maintain access



### Inoculation Example





Using Responder + REcon, HBGary was able to trace Aurora malware and obtain actionable intel in about 5 minutes.

This intel was then used to create an inoculation shot, downloaded over 10,000 times over a few days time.

InoculateAurora.exe -range 192.168.0.1 192.168.0.254 -clean



### Products



	Stand Alone	Enterprise
Memory Forensics	Responder Field Edition	Integrated with EnCase Enterprise (Guidance)
Enterprise		Digital DNA for ePO (HBSS)
Malware Detection		Active Defense
Response	Responder Professional w/ Digital DNA	Intrinsic to all Enterprise products
Policy Enforcement and Mitigation		Integrated with Verdasys Digital Guardian



## **High Profile Customers**





Fortune 500 Corporations: Morgan Stanley Sony Citigroup IBM General Electric Cox Cable eBay JP Morgan Best Buy Pfizer Baker Hughes Fidelity Government Contractors: Boeing General Dynamics Merlin International Northrop Grumman SAIC Booz Allen Hamilton United Technologies ManTech TASC Blackbird Technologies

Morgan Stanley

**US Air Force** 

**Government Agencies:** 

92nd Airborne

**Department of Homeland Security** 

Federal Bureau of Investigation

**Congressional Budget Office** 

**Centers for Disease Control** 

**Defense Intelligence Agency** 

**Department of Justice** 

National Security Agency Blue Team

**Transportation Security Administration** 

Defense Information Systems Agency

**US Immigration and Customs Enforcement** 



NORTHROP GRUMMAN



### HBGary Customers: 100% Referencable

**U.S. Department of Commerce:** "Responder exceeded expectations. Responder is a need to have product, not a nice to have."

#### **U.S. Department of Energy:**

"Responder is the best new software that I have seen in the last 10 years."

**Big Consulting Company:** "Digital DNA is a game changer."

#### VP eCrime Unit, Fortune 50 US Bank:

"Responder with Digital DNA, it is definitely a need to have item in our tool box. The options available to dissect the memory are excellent and easy to understand, not like some other tools that are currently in the marketplace."

#### Chief Advisor, Enterprise Risk and Security, Large Telecommunications Firm:

"I tested Digital DNA in a challenge and found that if this had been a real breach, I would have been able to initiate action within 3-5 minutes. This would be a real cost saving, which is important in a corporate environment." Air Force 92nd Squadron: "We love Responder and Digital DNA."



### Managed Service



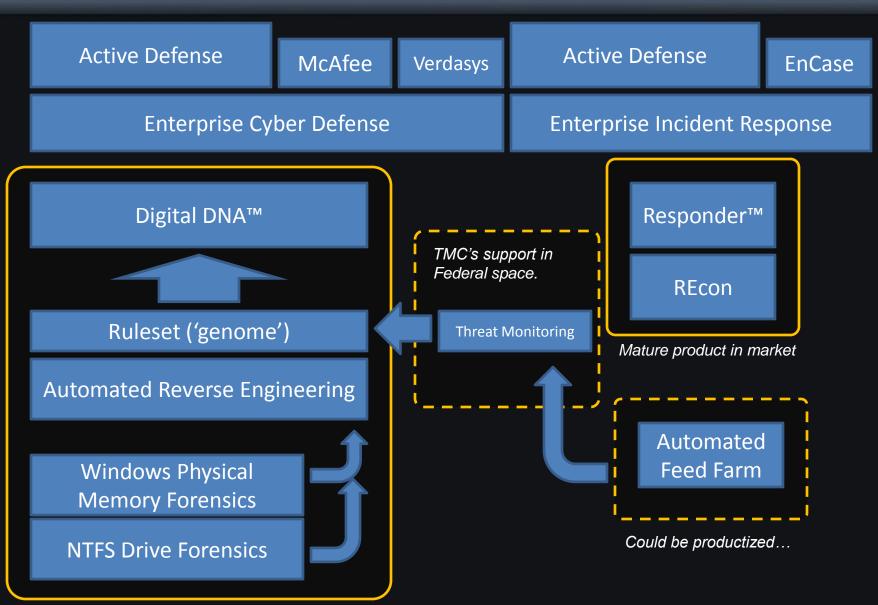
# Managed Service

- Weekly, enterprise-wide scanning with DDNA & updated IOC's (using HBGary Product)
- Includes extraction of threat-intelligence from compromised systems and malware
- Includes creation of new IDS signatures
- Includes inoculation shot development
- Includes option for network monitoring specifically for C2 traffic and exfiltration



#### Technology Block Diagram





Product, extremely flexible, SDK available



# Digital DNA<sup>™</sup>



### Digital DNA<sup>™</sup>

- <u>Automated</u> malware detection
- Software classification system
- 5000 software and malware behavioral traits
- Example
  - Huge number of key logger variants in the wild
  - About 10 logical ways to build a key logger



### Digital DNA<sup>™</sup> Benefits

- Enterprise detection of *zero-day* threats
- Lowers the skill required for actionable response
  - What files, keys, and methods used for infection
    What URL's, addresses, protocols, ports
- "At a glance" threat assessment
  - What does it steal? Keystrokes? Bank Information?
     Word documents and powerpoints?

# = Better cyber defense



### How an AV vendor can use DDNA

- Digital DNA uses a smallish genome file (a few hundred K) to detect ALL threats
- If something is detected as suspicious, that object can be extracted from the surrounding memory (Active Defense<sup>™</sup> does this already)
- The sample can then be analyzed with a larger, more complete virus database for known-threat identification
- If a known threat is not identified, the sample can be sent to the AV vendor automatically



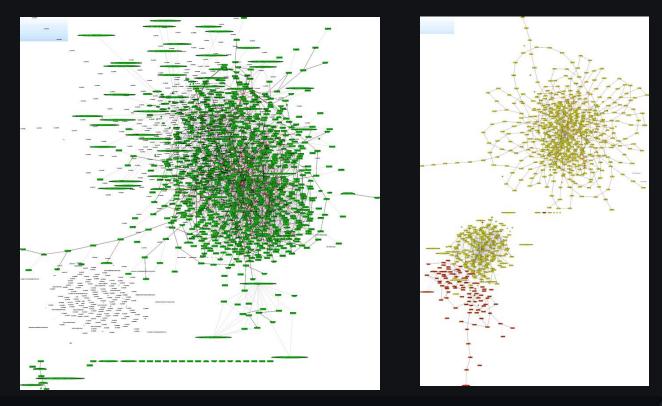
### Digital DNA<sup>™</sup> Performance

- 4 gigs per minute, thousands of patterns in parallel, NTFS raw disk, end node
- 2 gig memory, 5 minute scan, end node
- Hi/Med/Low throttle
- = 10,000 machine scan completes in < 1 hour



#### Under the hood

These images show the volume of decompiled information produced by the DDNA engine. Both malware use stealth to hide on the system. To DDNA, they read like an open book.





### Digital DNA<sup>™</sup>

**Ranking Software Modules by Threat Severity** 

Digital DNA Sequence		Module	Process	Severity	Weight
🗱 0B 8A C2 05 0F 51 03 0F 6		iimo.sys	System	NUMBER OF THE OWNER	92.7
- 🗱 OB 8*	02 21 3D 00 08 63	ipfltdrv.sys	System	Besse (1)	13.0
-		intelppm.sys	System		11.0
	57 42 00 7E 1	ks.sys	System		-10.0
	1C FD 00 08 63	ionat.svs	System		-13.0

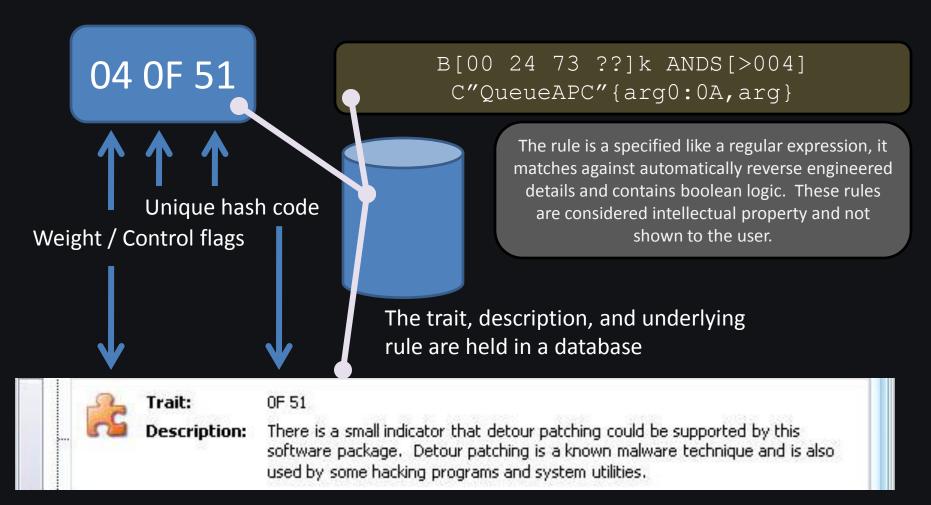
0B8A C2 05 0F 51 03 0F 64 27 27 7B ED 06 19 42 00 C2 02 21 3D 00 63 02 21

/ 8A C2	
0F 51	·
0F 64	
Software Beha	avioral Traits

Trail	Trait					
	2	Trait:	8A C2			
		Description:	The driver may be a rootkit or anti-rootkit tool. It should be examined in more detail.			
	2	Trait:	0F-51			
		Description:	There is a small indicator that detour patching could be supported by this software package. Detour patching is a known malware technique and is also used by some hacking programs and system utilities.			
	2	Trait:	0F 64			
	-5	Description:	The driver has a potential hook point onto the windows TCP stack. This is common to desktop firewalls and also a known rootkit technique.			

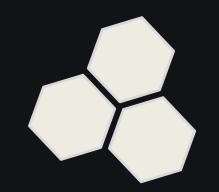


#### What's in a Trait?

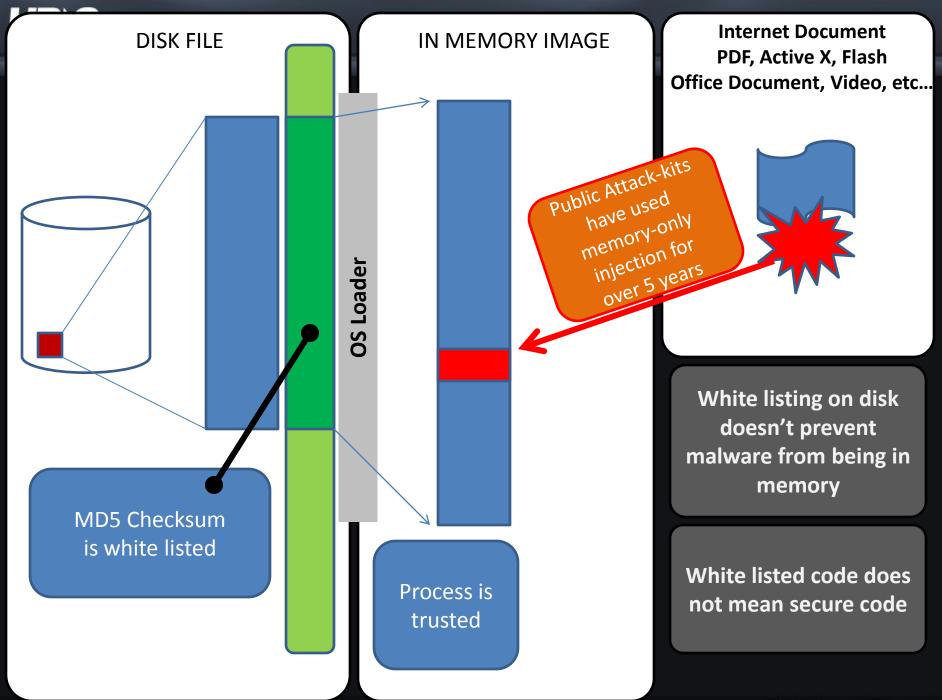




# Digital DNA™ (in Memory) vs. Disk Based Hashing, Signatures, and other schematic approaches

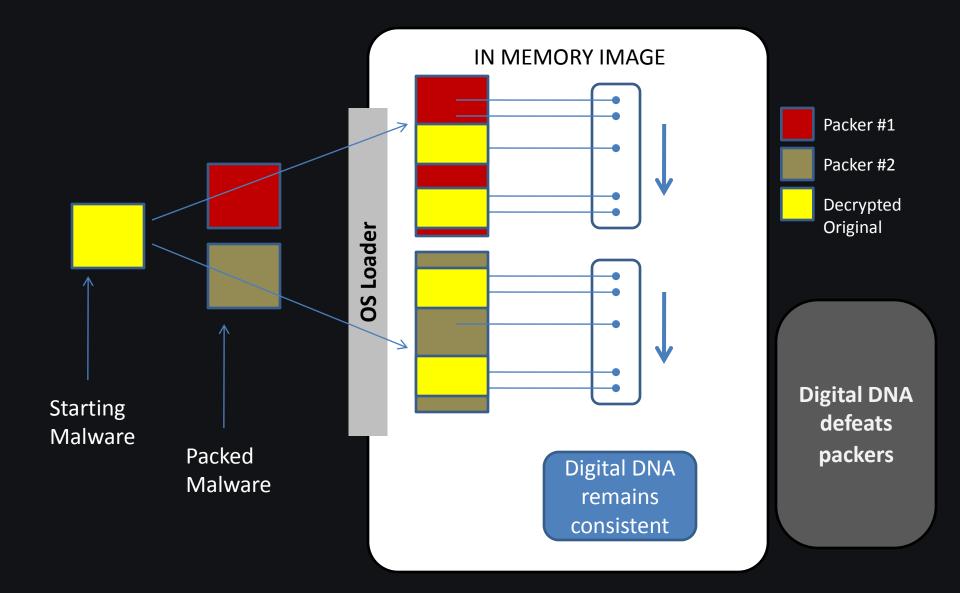


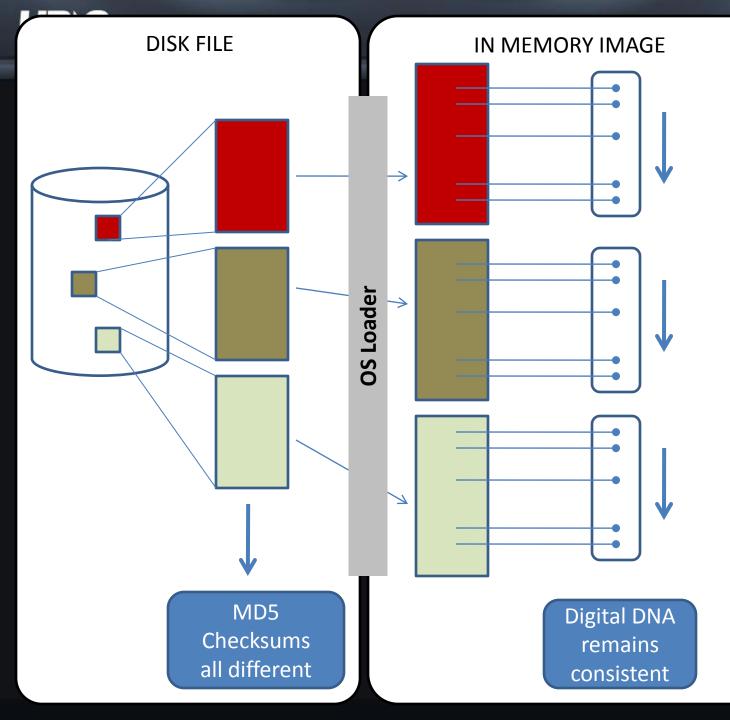
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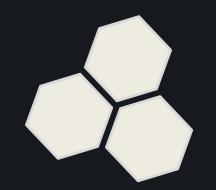
Same malware compiled in three different ways

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# Compromised computers...

# Now what?



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### Active Defense<sup>™</sup>



# Alert!

				ActiveDe Manageme	
t				Wednesday, A	April 7, 2010
ork >	Systems > Detail				
ı Detail 🤉	TESTNODE-3				
Modu	les				
ing page	1 of 44 (877 items)		ĸ	< Page 1	> >
	Process Name	Module Name		Score	Livebin
	wmiprvse.exe	memorymod-pe-0x00090000-0x0018f000		75.0 !!!!!!!!!	🍐 🌳
	System	00010dd4		37.8	🤞 🗣
	svchost.exe	memorymod-pe-0x00a70000-0x00a79000		30.0 [[[[	🍐 🖨
	ddna.exe	ddna.exe		22,4 📖 🛄	۵
	Unknown			19.0	\$
	System	msobxmfixwqu		19.0	🍝 🍣
	explorer.exe	msgina.dll		14.0	🍐 🗣
	svchost.exe	shsvcs.dll		13.0	چ 🍐
	ddna.exe	ddna.exe		9.9	🍐 🍣
	taskmgr.exe	vdmdbg.dll		8.0	🍝 🗣



# Hmm.

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	ddna.exe	Code	Frait Description	22,4	6.6
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	System		Intry Section w/ Data Sections	19.0	6 6
F	explorer.exe		This package appears to have packer characteristics: Suspicious	14.0	6 6
	svchost.exe		Ion-Standard Section Names	13.0	6 6
	ddna.exe	🔼 80 08 .	This appears to be a hidden module, possibly injected.	9,9 ((((	۵ کې
	taskmgr.exe	🔼 80 00 .	This is a second se	8.0	6 🖨
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		ह 6E F6	ker characteristics: Sus		
			ker characteristics: Sus		
		Done	A Trusted sites		



### **Active Defense Queries**

- What happened?
- What is being stolen?
- How did it happen?
- Who is behind it?
- How do I bolster network defenses?



## **Active Defense Queries**

### Reports > Query Builder

Query Name: Enter a query description here	System 🔽 📕 Pub	
Where A		0
LastResult.Module.Score	in genome 💽 Any Genome	
or Name	contains 💌	<b>S</b>
🚱 Add Another Field		
And Where		0
Name	is exactly	
🚱 Add Another Field		
🚱 Add Another Criteria Block		
		Cancel Save Query



# **Active Defense Queries**

QUERY: "detect use of password hash dumping" Physmem.BinaryData CONTAINS PATTERN "I No NDA no

No NDA no Pattern... 🙂

QUERY: "detect deleted rootkit"

(RawVolume.File.Name = "mssrv.sys" **OR** RawVolume.File.Name = "acxts.sys") **AND** RawVolume.File.Deleted = TRUE

QUERY: "detect chinese password stealer" LiveOS.Process.BinaryData **CONTAINS PATTERN** "LogonType: %s-%s"

QUERY: "detect malware infection san diego" LiveOS.Module.BinaryData CONTAINS PATTERN ".aspack" OFFSET < 1024 OR RawVolume.File.BinaryData CONTAINS PATTERN ".aspack" OFFSET < 1024

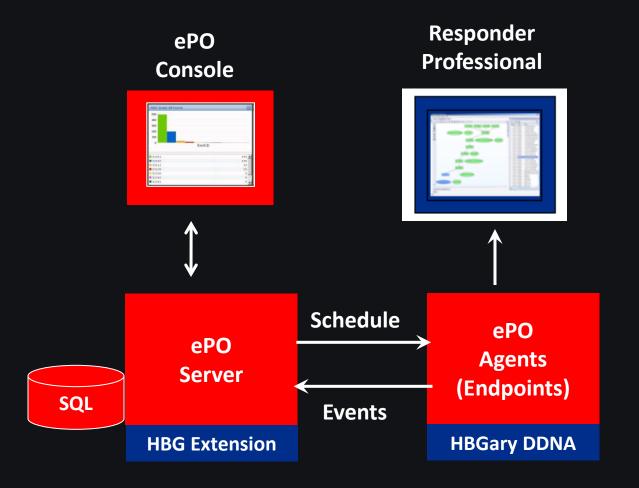


### **Enterprise Systems**

- Digital DNA for McAfee ePO
- Digital DNA for HBGary Active Defense
- Digital DNA for Guidance EnCase Enterprise
- Digital DNA for Verdaysys Digital Guardian



### Integration with McAfee ePO



HB)Gary

Server: mcserver	Time: 11/26/08 12:51 PM PST   User: ad	min								Log Off
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			<b>R</b>	7E F2	The driver	appears to l	be hooking interru	pts. While many low leve	el drivers are kr	own to use
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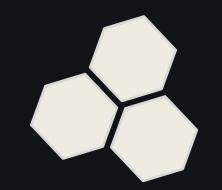


# Responder



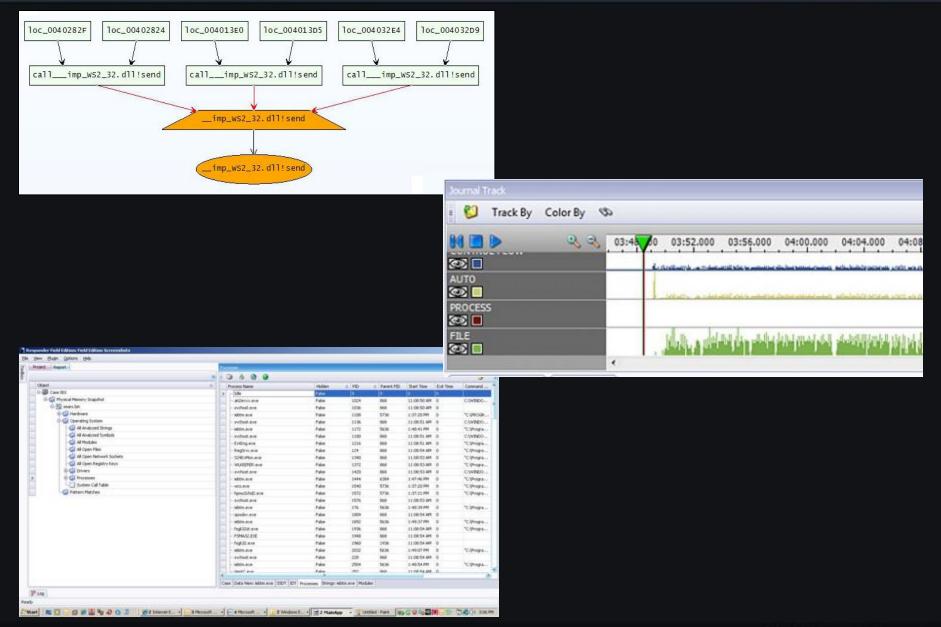
## **HBGary Responder Professional**

- Standalone system for incident response
- Memory forensics
- Malware reverse engineering
  - Static and dynamic analysis
- Digital DNA module
- REcon module





### **Responder Professional**





## REcon



### REcon

Records the entire lifecycle of a software program, from first instruction to the last. It records data samples at every step, including arguments to functions and pointers to objects.

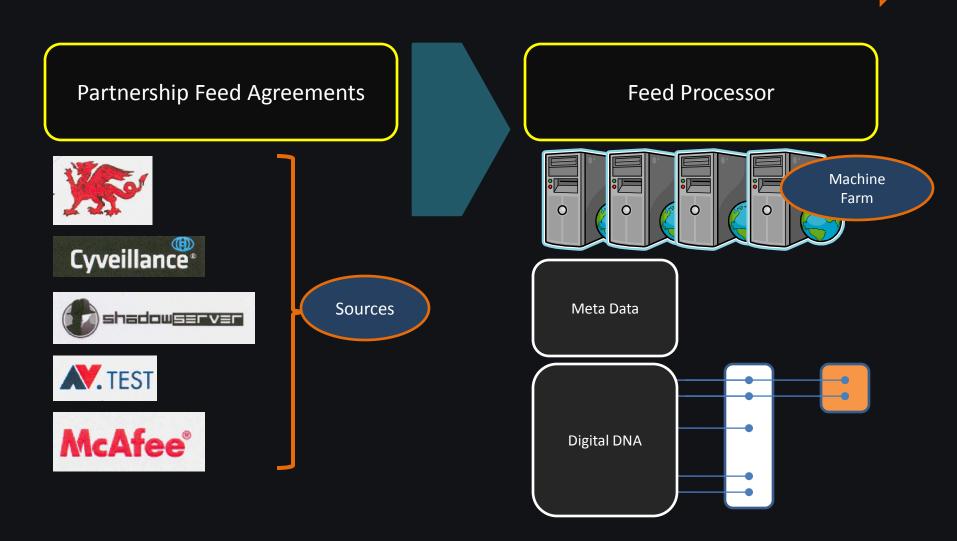
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### Advanced Discussion: How HBGary maintains DDNA with Threat Intelligence

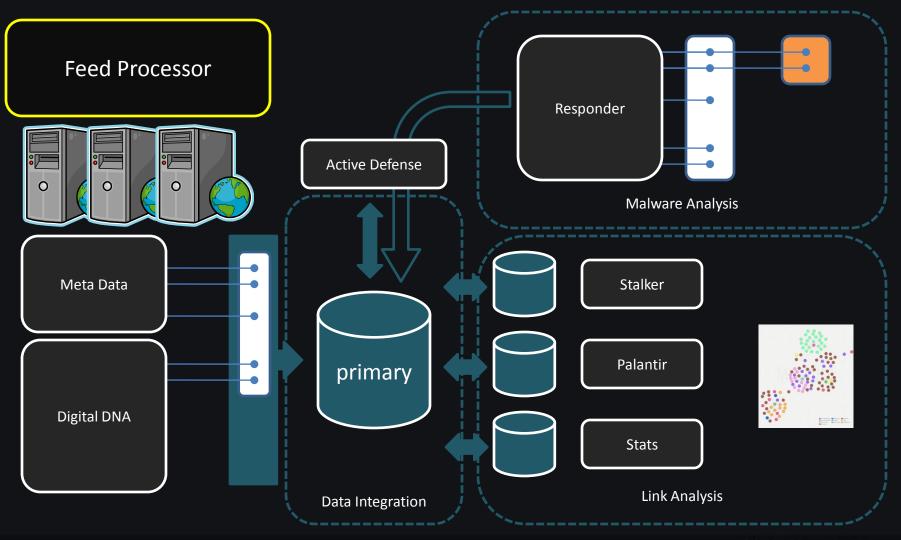


### **Intelligence Feed**



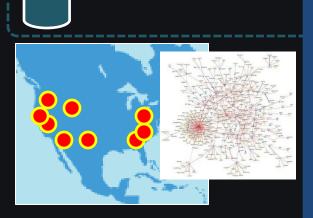


### From raw data to intelligence





### Ops path



#### Malware Attack Tracking

Detect relevant attacks in progress. Determine the scope of the attack. Focus is placed on • Botnet / Web / Spam Distribution systems • Potentially targeted spear/whalefishing • Internal network infections at customer

sites

### 

#### Digital DNA™

Development idioms are fingerprinted. Malware is classified into attribution domains. Special attention is placed on: • Specialized attacks • Targeted attacks • Newly emergent



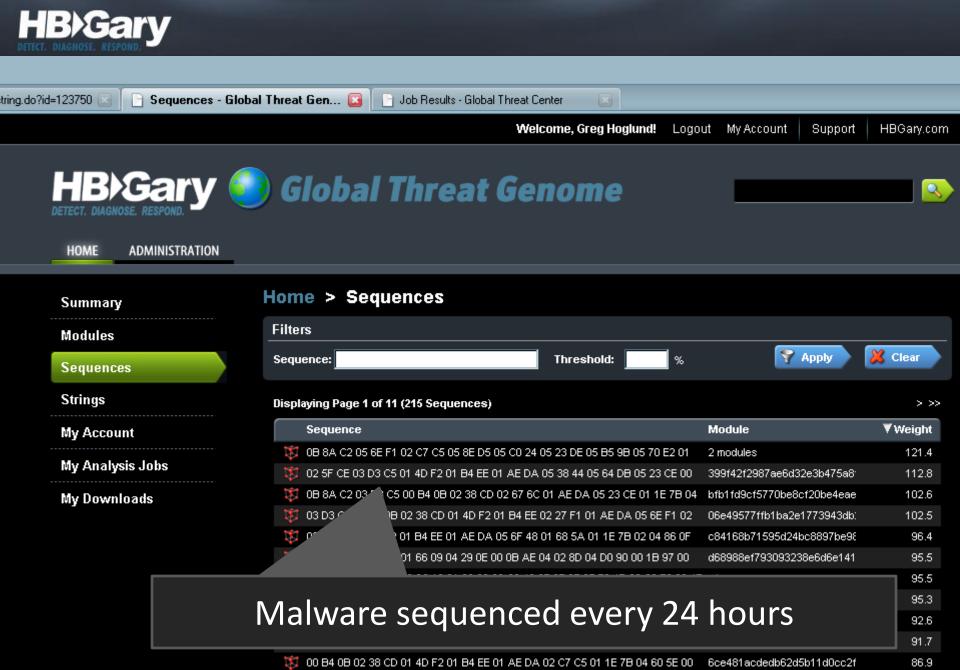




#### Active Threat Tracking

Determine the person(s) operating the attack, and their intent:

Leasing Botnet / Spam Financial Fraud Identity Theft Pump and Dump Targeted Threat Email & Documents Theft Intellectual Property Theft Deeper penetration



🐧 03 D3 C5 05 BC 6E 05 6E F1 02 C7 C5 03 85 AD 0F CD 04 01 66 09 00 4C EC 01 👘 awtgnkhe.dll

86.9

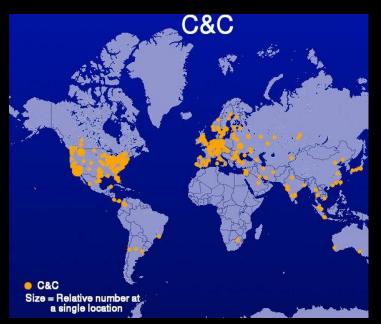
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DETECT. DIAGNOSE. RESPOND.	2	Trait:	8A C2	
HOME ADMINISTRATION		Description:	The driver may be a rootkit or detail.	anti-rootkit tool. It shou
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Il'i Decest		Description:	There is a small indicator that d	etour patching could be
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Malware			used by some hacking programs	s and system utilities.
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Unknown	- 5	Description:	The driver has a potential hook	
Factor / Group / Subgroup			common to desktop firewalls an	d also a known rootkit te
Installation and Deployment	/		14	87.5%
Code Injection			11	68.8%
Process Memory				50.0%
Thread Injection	0	ver 5 O	00 Traits are	12.5% 43.8%
Process Enumeration Temp Files Dropped in RAM or File System				43.6%
Reboot Survival	cat	tegorize	ed into Factor,	56.3%
Registered Service	G	roun ar	nd Subgroup.	25.0%
Explorer AadOn		oup, u	ia sangioapi	18.8%
INI Files				12.5%
Development	Т	nic ic nu	ır "Genome"	62.5%
Compression				50.0%
Self Defense				68.8%
File Time Modifications			3	18.8%
Evidence Removal Sabotage			2 5	12.5% 31.3%
Antivirus			э, О	%
Desktop Firewall			° O	%
Anti-virus			ч 5	% 31.3%
Communications			13	81.3%
Email Protocol			2	12.5%
SMTP			2	12.5%
IRC Protocol			1	6.3%

# Country of Origin Gh0st RAT Beta 2.4.3

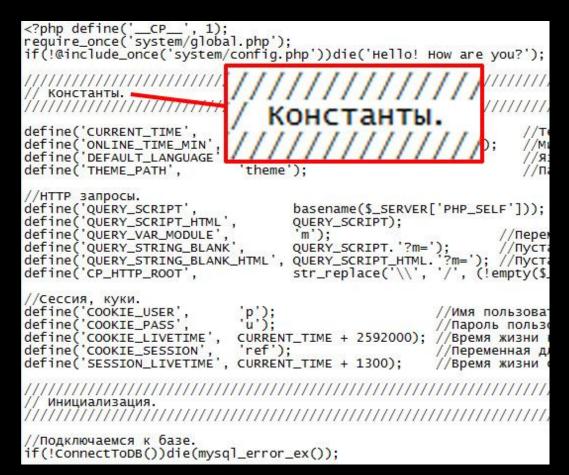
- Country of origin
  - Is the bot designed for use by certain nationality?
- Geolocation of IP is NOT a strong indicator
  - However, there are notable examples
  - Is the IP in a network that is very unlikely to have a third-party proxy installed?
    - For example, it lies within a government installation

Gh0st RAT   - 系统配置	80 连接上限 8000 厂 自动 应序	- 系统配置 监听端口
上线主机 代理主机 用 户 名 上线字串	192.168.1.106     端口       端口     1080       密码     AAAAr gaxva61p72uva6vta	
系统提示 没有找到IP	数据库文件QQWry.Dat 请将此文件放至本程序同目录下以	代理主机
Connections \lambda 2.168.1.106	<u>Settinos / Build /</u> S: 0.00 kb/s R: 0.00	用户名

80



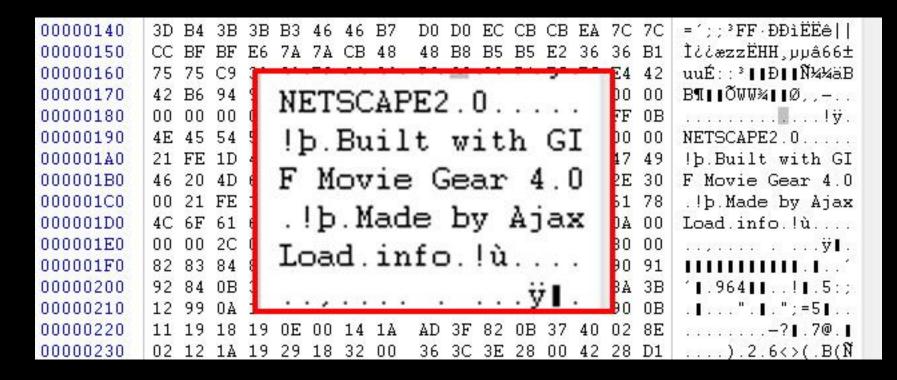
C&C map from Shadowserver, C&C for 24 hour period



C&C server source code.

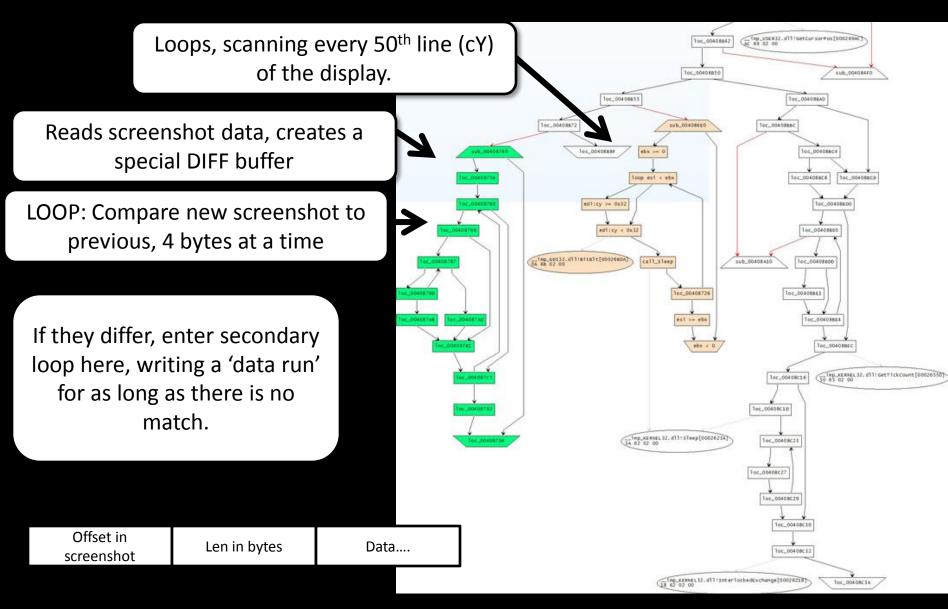
- 1) Written in PHP
- Specific "Hello" response (note, can be queried from remote to fingerprint server)
- 3) Clearly written in Russian

In many cases, the authors make no attempt to hide.... You can purchase many kits and just read the source code...

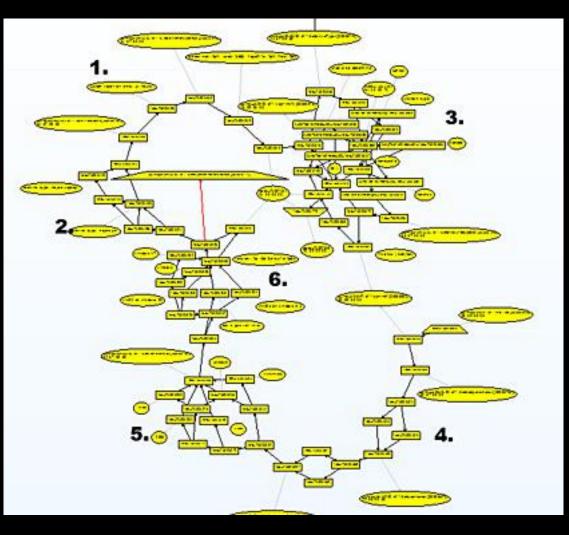


A GIF file included in a C&C server package.

### **GhostNet: Screen Capture Algorithm**

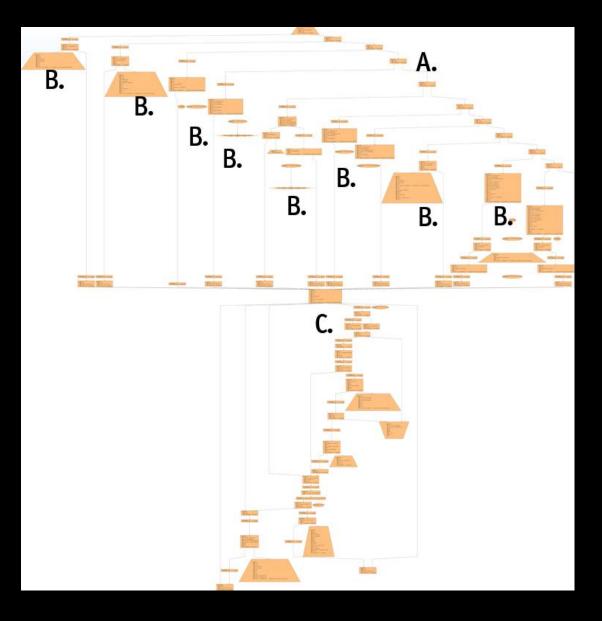


# 'Suysauce' C&C Hello Message



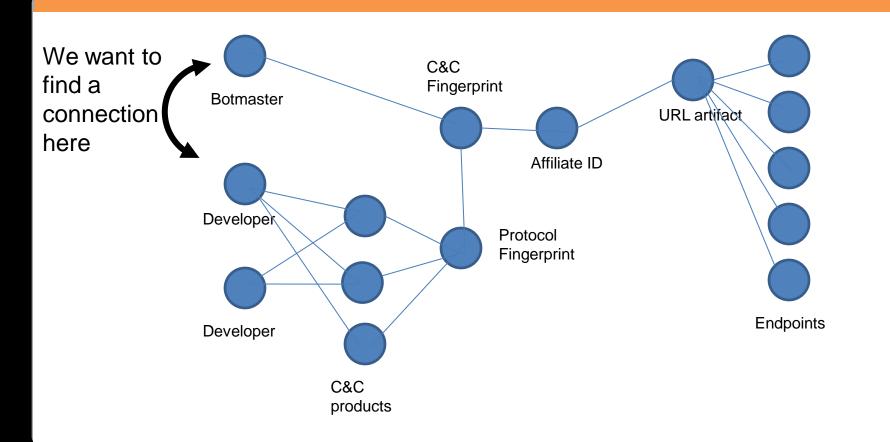
- 1) this queries the uptime of the machine..
- checks whether it's a laptop or desktop machine...
- enumerates all the drives attached to the system, including USB and network...
- 4) gets the windows username and computername...
- 5) gets the CPU info... and finally,
- 6) the version and build number of windows.

# Aurora C&C parser



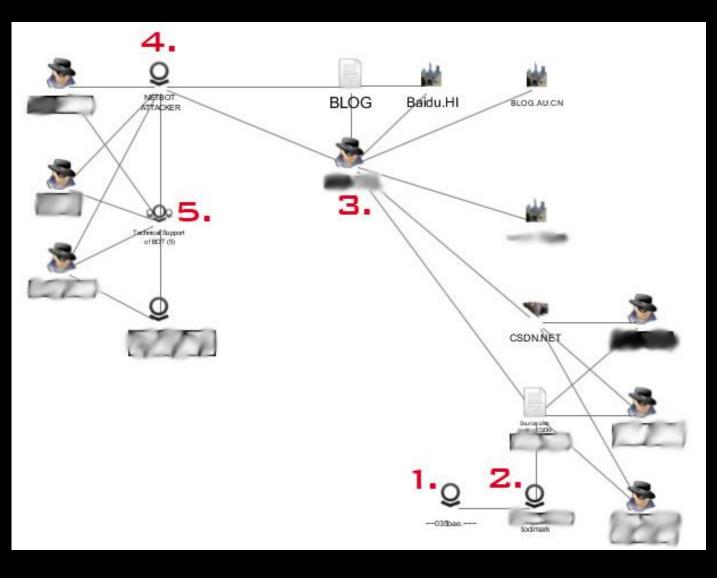
- A) Command is stored as a number, not text. It is checked here.
- B) Each individual command handler is clearly visible below the numerical check
- C) After the command handler processes the command, the result is sent back to the C&C server

# Link Analysis



### **Link Analysis**

### Example: Link Analysis with Palantir™



- 1. Implant
- 2. Forensic Toolmark specific to Implant
- Searching the 'Net reveals source code that leads to Actor
- 4. Actor is supplying a backdoor
- Group of people asking for technical support on their copies of the backdoor

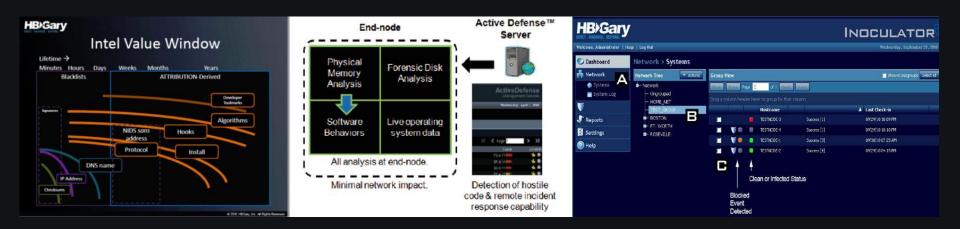


# Questions?



### **Product Overview**

### Product Demo





## Conclusion

• We look forward to working with you throughout this process.

### Thank You!