

# 2013 URBAN SHIELD FINAL EVENT TIMELINE



## FINAL EVENT

**CP-ZERO**

**VENDOR SHOW**

**SEMINAR TRAINING**

**HOT WASH/BANQUET**

FIRST RESPONDERS  
**WE HAVE THE  
WATCH**



2013  
**URBAN SHIELD**  
ALAMEDA COUNTY SHERIFF'S OFFICE



**October 25 - 28, 2013**

[UrbanShield.org](http://UrbanShield.org)



This project is supported by the California Emergency Management Agency in conjunction with 2011 Urban Area Security Initiative grant funds awarded by the U.S. Department of Homeland Security.



## FINAL EXERCISE

### 0600 - 1530 HOURS

OAKLAND MARRIOTT  
CONVENTION CENTER  
1001 Broadway, Oakland

**GRAND BALLROOM**

#### CP-ZERO

Participating teams will be checked-in complete required documentation and receive an exercise and safety briefing.

### 0800 - 1500 HOURS

OAKLAND MARRIOTT  
CONVENTION CENTER  
1001 Broadway, Oakland

**JR. BALLROOM/EXHIBIT HALL**

#### Regional Preparedness Training Seminar

(Registered Attendees Only)

Attendees must register no later than

October 21, 2013, at

<http://ustraining.acso.net>

For questions, contact Jane Manzo

[jmanzo@acgov.org](mailto:jmanzo@acgov.org)

510.272.6921

0800 Registration/Check-In

0900 Training Begins

1145 Lunch

1500 Training Ends

Training Speakers:

**Irfan Saeed** Senior Policy Advisor

U.S. Department of Homeland Security

**Christopher Vanghele** Lieutenant

**Jeff Silver** Officer

Newtown Police Department

**Paul Burke** District Fire Chief

Boston Fire Department

**Colm Lydon** Deputy Superintendent

City of Boston Police Department

### 0800 - 1700 HOURS

OAKLAND MARRIOTT  
CONVENTION CENTER  
1001 Broadway, Oakland

**EXHIBIT HALL - WEST**

#### Vendor Show

(Open to All)

Visit the vendor booths, raffle drawings throughout the day

### 1130 - 1330 HOURS

OAKLAND MARRIOTT  
CONVENTION CENTER  
1001 Broadway, Oakland

**EXHIBIT HALL - WEST**

#### Lunch Served - Sponsored by 5.11

Enjoy a BBQ lunch courtesy of 5.11

### 1700 - 2000 HOURS

OAKLAND MARRIOTT  
CONVENTION CENTER  
1001 Broadway, Oakland

**GRAND BALLROOM**

#### Executive Sponsor Dinner

(Invitation Only)

Welcome dinner for Agency Directors, along with Urban Shield's Executive



**DAY 2    SATURDAY    10-26-13**  
**DAY 3    SUNDAY    10-27-13**

## EXERCISE BEGINS AT 0500 HOURS

The Urban Shield exercise begins at 0500 hours and will run continuously for approximately 48-hours. During this time, local, state, federal and international agencies will train together to ensure that we are prepared to respond to any mutual aid crisis.

If you wish to tour the exercises, please contact:  
**Sergeant Gerald Verbeck**  
gverbeck@acgov.org

**DAY 4    MONDAY    10-28-13**

## FINAL EXERCISE

**1600 - 2100 HOURS**

**OAKLAND MARRIOTT  
CONVENTION CENTER**  
1001 Broadway, Oakland

**EXHIBIT HALL - WEST**

### Hot Wash/Banquet

(Registered Attendees Only)

Must be registered to attend. Attendees must have their Urban Shield ID Card to be admitted.

1600 No Host Bar  
1700 Banquet Room Doors Open  
1800 Call to Dinner  
1830 Presentations & Awards  
2100 Event ends

Keynote Speaker:

**General Wesley Clark, Sr.**  
US Army (Ret.)



**OAKLAND MARRIOTT CONVENTION CENTER**  
1001 BROADWAY, OAKLAND, CA 94607

**BART - 12TH ST. OAKLAND CITY CENTER STATION**  
1245 BROADWAY, OAKLAND, CA 94612

**CITY CENTER PARKING, 525 14<sup>TH</sup> STREET (PRIMARY)**  
Entrances on 11<sup>th</sup> & 14<sup>th</sup> Streets between Clay & Broadway  
**FREE PARKING, FRIDAY & MONDAY, 6:30AM TO 12AM**  
Validation Ticket Required - Visit the "INFORMATION" booth at the Marriott

**CITY CENTER PARKING, 555 12<sup>TH</sup> STREET (SECONDARY)**  
Entrances on 11<sup>th</sup> & 14<sup>th</sup> Streets between Clay & Broadway  
**FREE PARKING, FRIDAY & MONDAY, 6:30AM TO 7PM**  
Parking Pass Required - Visit the "INFORMATION" booth at the Marriott



## FINAL EXERCISE CONTACTS

Final Event Commander

**Carla Kennedy**

ckennedy@acgov.org

510-225-5873

Final Event Security

**Clinton Smith**

csmith@acgov.org

925-803-7086

Final Event Coordinator

**Daisy Roa**

droa@acgov.org

510-225-5974

Final Event Training Coordinator

**Jane Manzo**

jdmanzo@acgov.org

510-272-6921

Final Event Banquet Seating

**Suzy Wingerd**

swingerd@acgov.org

925-551-6552

CP-Zero Incident Commander

**John Worley**

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510-926-2347

Sponsor/Vendor Coordinator

**Justin McComas**

jmccomas@acgov.org

925-383-9782



**URBAN SHIELD 2013**

**FEATURED CHARITABLE ORGANIZATION**

Each year during the Urban Shield exercise, a worthy public-safety related non-profit organization is selected to be the event's featured charity. This year, the Martin C. Kauffman 100 Club of Alameda County has been so honored. Founded in 1974, the club is a 501 (c)(3) not for profit charitable organization providing immediate financial support to spouses of police officers and firefighters that are killed in the line of duty in Alameda County. The Club also provides college scholarships for the children of the police officers and firefighters killed in the line of duty in Alameda County.

All those participating in Urban Shield 2013 are encouraged to donate to this important organization. To make a donation, please follow the link below:

[www.100clubalamedacounty.org](http://www.100clubalamedacounty.org)

For more information regarding this fundraising event, please contact:

**Debbi Buchanan**

925.551.6886

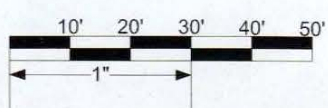
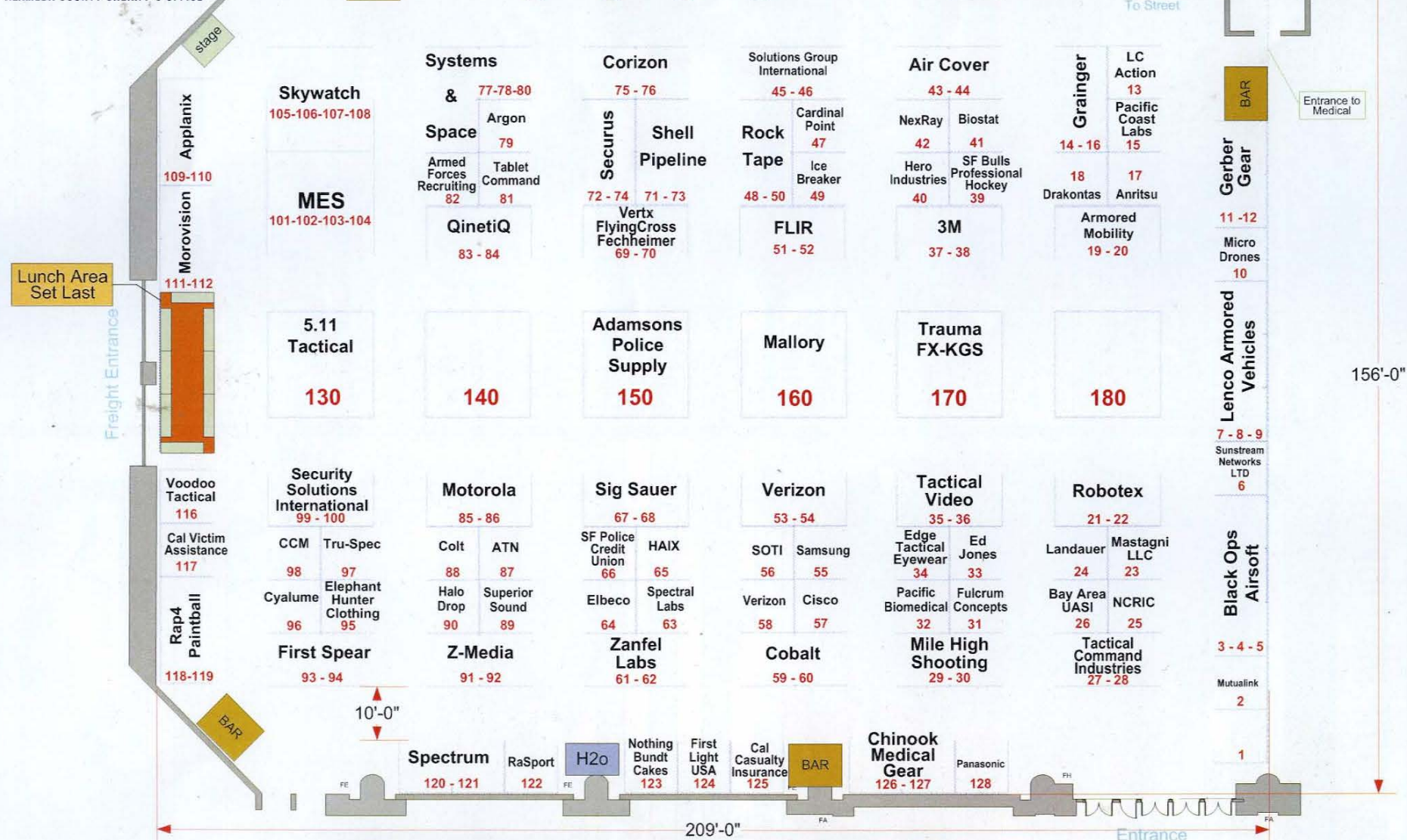


# VENDOR/BOOTH DIRECTORY



COMPANY NAME	BOOTH NUMBER	COMPANY NAME	BOOTH NUMBER
5.11	130	Motorola Solutions Inc.	85,86
3M	37,38	Municipal Emergency Services (MES Fire)	101-104
Adamson Police Products	150	Mutualink	2
ADS Inc.	97	NeX-Ray	42
Air Cover	43,44	Nothing Bundt Cakes	123
American Tecnologies Network (ATN Corp)	87	Pacific Biomedical	32
Anritsu	17	Pacific Coast Laboratories (PCL)	15
Applanix	109,110	Panasonic	128
Argon Electronics	79	Patriot Ordinance Factory Rifles, Armored Mobility	19,20
Armed Forces Recruiting Booth	82	Pelican	37,38
AthenX, Inc.	53, 54	PHOTO AREA	180/6-9
BAUASI	97	QinetiQ North America	83,84
Benchmade	150	QuickClot by Z-Medica	91,92
BioStat	41	RaSport, Inc.	122
Black Ops Airsoft	3,4,5	Real Action Paintball	118,119
California Casualty Management Company	125	RoboteX, Inc.	21,22
California Victim Compensation Program	117	RockTape	48,50
Chinook Medical Gear	126,127	Safariland	150
Cisco Systems	57	Samsung	55
Cobalt Equipment, Inc.	59,60	San Francisco Bulls Professional Hockey	39
Colt Defense, LLC	88	SBTactical	5.11
Corizon	75,76	Securus Technologies	72,74
Cyalume Technologies, Inc.	96	SF Police Credit Union	66
Cytel Group, Inc.	Hall	Shell Pipeline Company LP	71,73
Diver DACAD Systems	47	Sig Sauer	67, 68
Drakontas	18	Simunition	150
Edge Tactical Eyewear	34	Skywatch	105-108
Elbeco, Inc.	64	Solutions Group International	45,46
Elephant Hunter Clothing	95	Soti, Inc.	56
First Light USA	124	Spectral Labs, Inc.	63
First Spear/Renegade	93,94	Spectrum Group	120,121
FLIR Systems Inc.	51,52	Sunstream Networks LTD	6
Franklin Armory	98	Superior Sound Technologies	89
Fulcrum Concepts	63	Systems & Space Inc.	77,78,80
Gerber Legendary Blades	11,12	Tablet Command	81
Grainger	14,16	Tactical Command Industries, Inc.	27,28
HAIX North America	65	Tactical Video, Inc.	35,36
Halo Drop	90	The Armored Group	150
Hero Industries	40	The Counter Terrorist Magazine, an SSI Publication	99,100
Icebreaker	49	The Ed Jones Company	33
Kinetic Energy Media	31	TraumaFX-KGS	170
Landauer, Inc.	24	TRU-SPEC (DELETE)	97
LC Action Police Supply	13	Verizon Wireless	53,54,58
Mallory	160	Vertx/Flying Cross/Fechheimer	69,70
Mastagni, Holstedt, Amick, Miller & Johnson	23	VooDoo Tactical	116
Micro Drones	10	Winchester Law Enforcement	150
Mile High Shooting Accessories	29,30	WMD Tech	97
Monitoring Technologies (Now Driver DACAD Systems)		Zanfel Laboratories, Inc.	61,62,63
Morovision Night Vision	111,112		





# VENDOR SHOW DIRECTORY



Show Title: Urban Shield 2013  
Client: Alameda County Sheriff  
Oakland Convention Center- West Hall  
Show Date: October 25-28, 2013  
Designed By: Rossi Expo, Inc.  
Drawn By: Jessica Smith

**Rossi**  
Rossi Expositions, Inc.  
Phone: 510-436-7500  
1040 22<sup>nd</sup> Ave.  
Oakland, Ca. 94606

156'-0"

209'-0"



# urbanshield.acgov.org



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- 3) Click on Add Shortcut or click on Save to Bookmarks and select Home Screen as target

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**WE HAVE THE  
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This project is supported by the California Emergency Management Agency in cooperation with 2013 Urban Shield. Content and logo created by the U.S. Department of Homeland Security.